

Innovating for the Future

Welcome

Dear Donors, Partners and Friends,

On behalf of the Board of Directors and the entire team at Turkish Philanthropy Funds (TPF), thank you for joining us at the 2024 Innovation and Social Impact Summit. As we gather today, April 23rd, coinciding with Children's Day in Türkiye, we are reminded of our profound responsibility towards future generations.

At TPF, our entrepreneurial culture is the backbone of every initiative and decision we make. It drives us to continuously seek innovative and effective ways to address the challenges our communities face. This commitment is evident in how we manage and implement our programs, striving always to maximize impact and efficiency.

The TPF Innovation and Social Impact Summit is a direct manifestation of this culture. Born from our relentless drive to find cutting-edge solutions, the Summit was created to bring together like-minded change-makers, leaders, and thinkers. It serves as a platform to discuss, discover, and find the most effective strategies that meet the evolving needs of the communities we serve.

We are particularly excited to delve into topics such as the role of AI in promoting social good, the importance of renewable energy, and the necessity of disaster resilience. These discussions will deepen our understanding of how technological breakthroughs can empower communities and foster sustainable growth.

A portion of today's proceeds will support the Columbia-TPF Global Resilience Fund, furthering our mission in disaster recovery and sustainable development across education, health, gender equality, and more. This investment in impactful initiatives marks the start of many more collaborations that we hope will emerge from our gathering.

We extend our heartfelt thanks to all our sponsors, especially the members of the Philanthropy and Business Dialogue Circle, whose commitment to leveraging partnerships for community engagement outside of traditional corporate boundaries to create social impact is critical to our success. Your support enables us to advance our mission and create a brighter future for all.

Your participation is crucial, not only for the success of this Summit but also for the broader impact we aim to achieve together. We look forward to engaging with you throughout the day and looking forward to see the ways in which our collective efforts will shape the future.

With heartfelt gratitude,

Mustafa Kemal Abadan

Mehmet Lütfi Kırdar Co-Chair Şenay Ataselim Yılmaz, PhD Executive Director

Senony Fraction



8:00AM 9:00 AM	Registration & Breakfast Welcoming Remarks Mehmet Lütfi Kırdar, TPF Co–Chair
9:15 AM	Opening Fireside Chat: Entrepreneurship for a Sustainable Future Hamdi Ulukaya, Chobani, Tent Foundation; Ahmet C. Bozer, Former Coca-Cola International
10:00 AM	Break
10:20 AM	PANEL: Al for Social Good Aylin Uysal, Oracle (Moderator); Cenk Sidar, Enquire Al; Murat Sönmez, trusted.ai; Timur Cüceloğlu Yarnall, Neutronian, Amazon Web Services
11:20 AM	Break
11:35 AM	PANEL: The Role of Corporations in Social Impact Didem Altop, Treeo VC (Moderator); Ümran Beba, Former PepsiCo, August Leadership; Emine Sabancı Kamışlı, Esas Sosyal, Esas Holding; Sinan Uzan, Tekfen Ventures
12:35 PM	Lunch
2:05 PM	Columbia-TPF Global Resilience Fund Awards Şenay Ataselim Yılmaz, PhD, TPF Executive Director
2:10 PM	PANEL: Disaster Resilience Through Innovation Ülkü Rowe, Google Cloud (Moderator); Can Cömertoğlu, Google; Tammy Glazer, Microsoft Al for Good Lab; Ayşe Hortaçsu, AppliedTechnology Council; Jeff Schlegelmilch, Ph.D., Columbia University
3:00 PM	Break
3:25 PM	Closing Fireside Chat: Can Technology Accelerate Social Impact? Zeynep Tüfekçi, Ph.D., Princeton University, New York Times; Ayşegül İldeniz, Global Tech Leader
4:10 PM	Closing Remarks Mustafa K. Abadan, TPF Co-Chair
4:20 PM	Networking
5:00 PM	Summit Closes



Opening Fireside Chat

Entrepreneurship for a Sustainable and Inclusive Future

In this opening fireside chat, speakers will delve into the critical role of entrepreneurship in shaping a sustainable and inclusive future for all. They will discuss how innovative business models and strategies can address pressing social and environmental challenges, promote equitable access to resources, and foster a more equitable and sustainable world

HAMDI ULUKAYA

Founder & CEO, Chobani Founder, Tent Partnership for Refugees

AHMET BOZER

Former Executive Vice–President and President, Coca–Cola
International
Advisory Board Member, Swire Coca–Cola
Board Member, Turkish Philanthropy Funds



HAMDI ULUKAYA

Founder & CEO, Chobani Founder, Tent Partnership for Refugees

Hamdi Ulukaya was raised in a dairy-farming family in a small village in eastern Türkiye. After moving to the United States, he launched Chobani in 2007 with the mission and vision of making high-quality food more accessible. Five years after selling the first cup of yogurt, Chobani was a billion-dollar brand, and today is the #1 selling yogurt brand in the U.S. The company has since expanded to an innovative modern food portfolio, adding creamers and oat milk. In 2023 Chobani acquired La Colombe, a leading coffee roaster with a shared commitment to quality, craftmanship and impact. As a result, the Company began selling cold-pressed espresso and lattes on tap at 32 cafes, as well as Ready to Drink (RTD) coffee beverages at retail.

As a leader in the food manufacturing industry, Ulukaya built Chobani on the foundation that it would do well by doing good. Since 2020, the company donated approximately 15 million products to fight food insecurity across America, and advocated for policies that work toward ending hunger for 17 million American children.

Ulukaya is well-known for his employee-first policies, including instituting innovative profit-sharing and paid parental leave programs for Chobani's 3,000-plus employees, and



implementing competitive hourly wage increases well above the federal rate. He has also become a leading voice in the movement to hire refugees, having discovered through his own experience hiring them that "the minute a refugee gets a job is the minute they stop being a refugee."

That inspired him to start the Tent Partnership for Refugees in 2016, a foundation that mobilizes the business community to connect refugees to work. Tent's network of more than 300 corporate members include Amazon, Hilton, Mariott, and Pfizer. Ulukaya also signed the Giving Pledge, committing the majority of his personal wealth to help bring an end to refugees' crisis.

For those efforts, Ulukaya was named an Eminent Advocate by the United Nations Refugee Agency (UNHCR) and received the United Nations Foundation Global Leadership Award, among other recognitions. UN Secretary–General António Guterres has also named him as a Sustainable Development Goals Advocate. Ulukaya has received the Oslo Business for Peace Award and George H.W Bush Points of Light Award, is a Global Citizen Prize winner, and was named one of TIME's 100 Most Influential People in the World for his work on the refugee crisis and his innovative approach to business.





AHMET BOZER

Former Executive Vice-President and
President, Coca-Cola International
Advisory Board Member, Swire
Coca-Cola
Board Member, Turkish Philanthropy
Funds

Ahmet served as an Executive Vice President of The Coca-Cola Company until his retirement in March 2016, serving as the President of Coca-Cola International since January 1, 2013. In that position, he was responsible for all units outside North America.

Ahmet began his career in 1983 as an Assistant Professor at the DeVry Institute of Technology. He joined the audit firm Coopers & Lybrand in Atlanta in 1985, serving in a variety of audit, consultancy & management roles.

He joined The Coca-Cola Company in 1990 as a Financial Control Manager in Atlanta, and then moved to his native Türkiye in 1992 as Region Finance Manager. In 1994, he joined the Coca- Cola Bottlers of Türkiye as Finance Director and was named Managing Director of the bottler in 1998. He rejoined The Coca-Cola Company in 2000 as President of Eurasia Division.

During 2000 to 2012, Ahmet's responsibilities increased from a geographic scope of 9 countries to 90 as the President of the Eurasia and Africa Group including, Africa, India, Russia, Middle East and Eurasia.



A founding member of The Coca-Cola Türkiye Life Plus Foundation, Ahmet also previously served as head of various business councils including Brazil – US, US-Pakistan and US – Türkiye business councils. In 2013, Ahmet was named Chair of the Business Council for International Understanding (BCIU), and served in that capacity until 2016.

Following his retirement, Ahmet assumed various nonexecutive business roles around the globe.

He is an advisory board member of Swire Coca-Cola and Board member in ESAS Holding in Türkiye, a member of Ashoka Support Network. He is also a Board Member at the Turkish Philanthropy Foundation in New York and holds various advisory Board membership positions at the Robinson College of Business at Georgia State University. Youth development is Ahmet's top priority, and to that end, he is committed to a variety of initiatives in this area.

Ahmet has a Master of Science in Business Info Systems from Georgia State University, US, and a Bachelor of Science in Business Administration from Middle East Technical University in Ankara, Türkiye. He is married to Fatoş and has two children, Kerem and Esra.



Al for Social Good

Our increased connectivity has also deepened divisions and fueled polarization across various societal levels. In this session, technology leaders will discuss how AI is driving innovation and social impact to improve education, healthcare, disaster response, environmental conservation, and more. They will also delve into ethical considerations, responsible AI use, and the role of AI in creating a more equitable and sustainable future.

CENK SIDAR

Co-Founder & CEO, Enquire Al

MURAT SÖNMEZ

Founder & CEO, Trustd.ai

TİMUR CÜCELOĞLU YARNALL

Co-Founder & Board Chair, Neutronian AI/ML Startup BD Head, Amazon Web Services

Moderator

AYLIN UYSAL

VP of UX Design, Cloud Applications, Oracle





CENK SIDAR
Co-Founder & CEO,
Enquire Al

A pioneer in the intersection of artificial intelligence and business intelligence, Cenk Sidar is the Founder and Chief Executive Officer of Enquire Al. The Enquire platform harnesses the power of Al to scrutinize and bestow expert insights to a myriad of organizations scattered across the globe.

His previous positions include founding and leading Sidar Global Advisors from its infancy in 2010. This role found him at the helm of a firm assisting a formidable roster of clients, including Microsoft, Kinross Gold Corporation, Hilton Worldwide, and the US Chamber of Commerce. He was instrumental in guiding these companies' global operations and investments through scrupulous due diligence and strategic ideation. He also served as the Director of Energy and Defense Programs of the American–Turkish Council and assisted US and Turkish companies in their operations.

Passionately fascinated by the symbiosis of human-machine collaboration in creating content for business intelligence and media, Sidar's prowess in this niche has resulted in him holding a patent for an "Analytic based connections among user types in an online platform".



He has also strategically co-founded and invested in companies such as Kapsul Media and Voscreen, among others.

Sidar's influence and insight have garnered him global recognition, with features in prestigious publications such as the Wall Street Journal, Forbes, and the New York Times. He graces stages worldwide to discuss subjects close to his heart, including the future of work, the importance of knowledge sharing, Al and human interaction, and the unfolding landscape of Web3.

His accolades include being named "one of the top 99 foreign policy leaders under 33 in the world" by the Diplomatic Courier. Furthermore, he was recognized as the most successful young citizen in Türkiye in the sphere of politics and public service.

A member of the Forbes Technology Council, Sidar has lent his voice and expertise to both Forbes and Radikal Newspaper in Türkiye, contributing insightful columns. His authorial debut, "Turkish Dream: A New Politics", hit the shelves in 2014.

Sidar earned a MA degree in International Economics and International Relations from Johns Hopkins University's School of Advanced International Studies (SAIS) in Washington, a Postgraduate Degree in European Studies from SAIS's Bologna Center in Italy, and a BA degree in Business Administration and International Relations from Istanbul Bilgi University.





MURAT SÖNMEZ Founder & CEO, Trustd.ai

Murat is a pioneer in Al and one of the first scientists to apply Al to solve real-world problems in medicine during his Ph.D. studies at the University of Pittsburgh, receiving the "Best Ph.D. Project" award. His groundbreaking work in Al has been recognized by the National Research Council (NRC), and he was awarded an NRC Fellowship for the US Navy, focusing on alertness monitoring of Navy pilots using Al. With hands-on experience in Data Analytics, Murat has worked in various companies ranging from Silicon Valley startups to Bell Labs of Lucent Technologies.

Between 2003 and 2008, Murat served as a Cyber Security and Fraud Director at a mobile operator in Europe, gaining deep insights into fraudulent behaviors of consumers. In 2008, he launched his first startup, focusing on Cyber Security products and Fraud Services. The startup delivered in-depth analytics of fraudulent behaviors to help reduce fraud in telecommunications sector.

In his latest startup at trustd.ai, Murat developed an innovative Al product, a new consumer trust metric based on "Digital Behavioral Footprints" of consumers. After launching



the MVP in pilot sector (Short Term Rentals), trustd.ai is selected as the finalist in "the most innovative startups in travel technologies in USA" in 2021.

Murat is an internationally recognized business developer. He initiated and managed many international business development mega-projects In Türkiye, China, and Africa in Energy and Infrastructure segments, between 2011–2018.

Murat was a volunteer in "U.S. Digital Response Team", which was formed during Covid Pandemic. He is also a learner of Quantum Computing, Astrophysics, and Astrobiology.







TİMUR CÜCELOGLU YARNALL

Co-Founder & Board Chair,

Neutronian

AI/ML Startup BD Head, Amazon

Web Services

Timur is a distinguished executive and entrepreneur specializing in AI and digital products, boasting an impressive track record of leading innovative ventures to success. As a former Senior Business Development leader at Neeva.ai, Timur played a pivotal role in the company's acquisition by Snowflake, showcasing his strategic acumen and leadership prowess.

With a history of co-founding four dynamic startups, Timur has been at the forefront of technological advancements in video content management, fraud detection, and data privacy. His entrepreneurial journey is marked by securing elite clientele, surpassing growth objectives, achieving notable returns, and successfully raising significant funding from globally renowned angel investors and venture capitals.

Timur's expertise extends to orchestrating a \$30 million divestiture, acquiring, and seamlessly integrating a leading programmatic categorization engine. He is adept at building and guiding international teams across data science, engineering, and sales, having led groups up to 150 members strong.

Currently, as the CEO of Neutronian, a venture he co-founded, Timur steers the company as a trailblazer in B2B SaaS data quality and compliance measurement for marketing technology applications. Neutronian's services are integral to industry giants like DoubleVerify, Perion, Eyeota, and Ibotta, backed by prestigious investors including Hans Tung, Amar Goel, and Deven Sharma.

Before Neutronian, Timur held significant roles as the interim CEO and President of Hitwise, and as Senior Vice President of Digital Advertising and Corporate Development at comScore, post-acquisition of MdotLabs. At comScore, he led global advertising product platforms and partnerships, substantially growing emerging product lines.

Timur's entrepreneurial spirit was evident early on, co-founding Broadcast Interactive Media and Clickability, both of which made substantial impacts in their respective fields and saw successful acquisitions.

An alum of Stanford University, Timur holds both a B.S. and an M.S. in Mechanical Engineering with Embedded Systems. His time at Stanford was not just academically enriching; he was an All-American rugby player and a member of the baseball team. Today, Timur remains active as a competitive triathlete in Olympic and Ironman distances and as an enthusiastic hiker, demonstrating his dedication to excellence both professionally and personally.





How can businesses play a pivotal role in integrating social responsibility into their business models and driving innovation in the process? Our panelists will share their insights, best practices, innovative concepts, strategic approaches, and visions for contributing to a more sustainable future.

ÜMRAN BEBA

Former Chief Global Diversity and Engagement Officer, PepsiCo

Co-founder, Beba Innovation & Entrepreneurship Foundation
Partner, August Leadership

EMİNE SABANCI KAMIŞLI

Chairwoman, Esas Sosyal Vice Chairperson, Esas Holding

SINAN UZAN

Founder & President, Tekfen Ventures

Moderator

DIDEM ALTOP

Co-Founder Endeavor Türkiye, Ashoka Türkiye & 2C Project House

> Managing Partner, Treeo VC Board Member, Turkish Philanthropy Funds





ÜMRAN BEBA

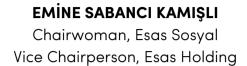
Former Chief Global Diversity and
Engagement Officer, PepsiCo
Co-founder,
Beba Innovation &
Entrepreneurship Foundation
Partner, August Leadership

Ümran Beba is an experienced senior business executive with general management, talent and diversity background. Close to 35 years of experience in Consumer Goods Industry where 25 years was with PepsiCo in four different locations namely Istanbul, Hong Kong, Dubai and New York. She was the Asia Pacific President of PepsiCo following president and general South management Europe, roles in East Mediterranean/Middle East and Türkiye. She has been in Chief HR Officer and Chief Diversity Officer roles in her career and managed several transformation projects as well as executive recruitment, talent pipeline building, culture shaping, mentoring, coaching, diversity and inclusion agenda setting and execution and human capital management initiatives.

She has joined Bakkavor Group PLC Board of Directors as Independent Non-Executive Board Director in September 2020. She has been an independent non-executive board director for five years in Japan Calbee Snacks public company in Tokyo and is currently in the board of International Youth Foundation as a co-chair of the board. She is a trustee of the Purchase College Foundation board and has a board of overseers role in Columbia University School of Professional Studies.









After she received her B.Sc. degree in Economics at London School Economics in 1987, Emine Sabancı Kamışlı began her career at Willis Corroon, a reinsurance company in London. Following her return to Türkiye, she served as an Executive Board Member and Commercial Director at Aksigorta, Akhayat and Sabancı Holding between 1989 and 2000.

Emine Sabancı Kamışlı holds several board level roles in various private and non-profit organizations. She is a member of UNICEF Türkiye Business Advisory Board,



a Board Member of the Turkish Businesswomen's Association (TIKAD), Vice Chairperson of TİKAD Investment, a member of Citiprivate European Advisory Board. As an "Angel Investor" in ARYA Venture Capital Fund, Sabancı Kamışlı also represents a leading figure for supporting women entrepereneurs and encouraging angel investors.

Emine Sabancı Kamışlı has received several renowed awards and honors for her visionary works. She was selected in "Most Successful Businesswomen" lists published by Fortune and Forbes. She was also listed among the inspiring leaders in the "LGT Guide to Strategic Philanthropy" with her achievements in the field of philanthropy. Sabancı Kamışlı was selected in the Fast Company Magazine "Sustainability Leaders" listed 3 times in a row between 2020–2022.





SINAN UZAN

Founder & President Tekfen Ventures

Sinan Uzan is a visionary entrepreneur and an advocate for sustainable innovation, currently serving as the Founder and President of Tekfen Ventures. With a profound commitment to leveraging technology for positive societal change, Sinan has positioned Tekfen Ventures at the intersection of entrepreneurship, environmental sustainability, and social responsibility.

Sinan's career is marked by a dedication to fostering innovation in sectors critical to both economic development and social progress, such as clean technology, renewable energy, and sustainable agriculture. Under his leadership, Tekfen Ventures has become a catalyst for growth for startups that are developing solutions to some of the world's most pressing challenges, including climate change, food security, and access to clean water.

Prior to founding Tekfen Ventures, Sinan amassed a wealth of experience in international business development, project management, and strategic investment, working with a range of businesses from dynamic startups to established multinational corporations.



His keen insights into market trends and his ability to identify and nurture innovative technologies have been instrumental in driving Tekfen Ventures' success.

Sinan is also deeply involved in various initiatives aimed at promoting entrepreneurship and innovation ecosystems. He is a frequent speaker at industry conferences and forums, where he shares his expertise on venture capital, sustainability, and the role of technology in achieving a more equitable future.

Beyond his professional endeavors, Sinan is passionate about philanthropy and education, believing in the power of sharing knowledge and experience to uplift the next generation mainly through his work at the Hisar Foundation and TUSIAD. His dedication to creating a positive impact, both through his work and his community engagement, makes him a respected figure in the fields of venture capital and social entrepreneurship.





DIDEM ALTOP

Co-Founder Endeavor Türkiye, Ashoka Türkiye & 2C Project House Managing Partner, Treeo VC Board Member, Turkish Philanthropy Funds

Didem Altop is a leader in strategy, business development, and entrepreneurship, with over 25 years of experience. As a passionate community builder and agenda setter, Didem has dedicated her career to generating positive social and economic impact through innovation and collaboration. Her recent venture, Treeo VC in Miami, aims to bridge global startups with the U.S. market, fostering connections and opportunities. She is also a co-founder of 2C Project House, a venture studio that turns innovative ideas into high-impact startups and growth companies.

Didem's influence extends to her role as the Co-Founder & Managing Director of Endeavor Türkiye, where she has significantly contributed to the entrepreneurial ecosystem. Beyond her business endeavors, Didem holds executive and advisory positions in several organizations, including Altınyaldız Space Frame and EKOS, leveraging her expertise to drive change and innovation.

Her commitment to social impact is further evidenced by her leadership roles in numerous non-profit organizations, such as Turkish Philanthropy Funds and the Global Entrepreneurship Network (GEN) Türkiye, among others.



Didem's work not only reflects her dedication to fostering entrepreneurship and social change but also her belief in the power of collaboration and innovation to create a better future



Disaster Resilience through Innovation

The panel will focus on how innovative technology and sustainable practices can revolutionize our approach to disaster preparedness. Experts will discuss the use of advanced predictive analytics for early warning systems and explore strategies to strengthen community defenses against future disasters. Rather than merely addressing disaster response, the panel aims to reimagine disaster preparedness, striving towards a safer and more resilient world.

CAN CÖMERTOGLU

Head of Product, Google Maps Crisis Response

TAMMY GLAZER

Sr. Applied Data Scientist, Microsoft Al for Good Lab

AYŞE HORTAÇSU

Director of Projects, Applied Technology Council

JEFF SCHLEGELMILCH

Research Scholar, Director of the National Center for Disaster Preparedness, Columbia Climate School, Columbia University

Moderator

ÜLKÜ ROWE

Engineering Director, Google Cloud Board Member, Turkish Philanthropy Funds





CAN CÖMERTOGLU Head of Product, Google Maps Crisis Response

Can Cömertoğlu is the Head of Product for Google Maps Crisis Response, whose mission is to assist people as they navigate, explore and get things done in the world during and while recovering from a crisis. In this role, Can led new capabilities such as Wildfire and Air Quality layers, spearheaded Google Maps' COVID and Türkiye Earthquake responses, and helped launch new products including typhoon and earthquake visualizations, and flood predictions. Prior to Google, he spent over 15 years in product and business leadership roles at Microsoft, Amazon and Vimeo. Can received his undergraduate and graduate degrees in Computer Science from the University of Illinois, and currently resides in Seattle with his spouse and 2 cats.







TAMMY GLAZERSr. Applied Data Scientist,
Microsoft Al for Good Lab

Tammy Glazer is a Senior Applied Data Scientist with Microsoft's Al for Good Lab, where she uses computer vision and predictive analytics to measure disaster risk and respond to humanitarian crises. Her research interests include using geospatial machine learning to measure the effects of climate change, as well as bringing best practices in crowdsourcing to mission-driven organizations. Prior to joining Microsoft, Tammy worked as a Data Scientist at DrivenData and supported USAID's Bureau for Global Health as a Data Visualization Consultant with Tableau Software. Tammy holds a Master of Science in Computational Analysis and Public Policy from the University of Chicago and an AB in Politics and African Studies from Princeton University.



AYŞE HORTAÇSUDirector of Projects, Applied
Technology Council

Ayse Hortaçsu is Director of Projects at the Applied Technology Council (ATC), a non-profit structural engineering organization headquartered in the San Francisco Bay Area. She is originally from Istanbul, Türkiye and has lived in California since moving there to study engineering at Stanford University in 1996. Over her 16 years at ATC, she has managed projects on various structural engineering issues that have resulted in nearly 60 publications to date. Her projects have earned Excellence in Structural Engineering awards from the Structural Engineers Association of California (SEAOC) and have led to preparation of seismic mitigation policy in the U.S. and abroad. Following the 2023 Türkiye-Syria earthquakes, she served as the co-lead for the Learning from Earthquakes program of the Earthquake Engineering Research Institute (EERI). She has also conducted post-earthquake field reconnaissance after Nepal (2015), Napa California (2014), Haiti (2010), and Izmit, Türkiye (1999) earthquakes. She is currently serving as a Director for EERI and has served in similar roles for the Structural Engineers Association of Northern California (SEAONC) and EERI Northern California Chapter. She is the founder of Women in Structural Engineering and a founding member of the Structural Engineering Equity and Engagement (SE3) Committee of SEAONC.





JEFF SCHLEGELMILCH

Research Scholar, Director of the National Center for Disaster Preparedness, Columbia Climate School, Columbia University

leff Schlegelmilch is a Research Scholar and the Director of the National Center for Disaster Preparedness at the Columbia Climate School at Columbia University. In this role he oversees the operations and strategic planning for the center. Before becoming director, he served as the center's deputy director for more than five years. He also oversees projects related to the practice and policy of disaster preparedness, including the multi-award winning Resilient Children / Resilient Communities Initiative. His areas of expertise include public health preparedness, community resilience and the integration of private and public sector capabilities. In addition to his work at Columbia, he also serves as an advisor to private sector organizations on topics related to grid resilience planning. Prior his work at Columbia, he was the Manager for the International and Non-Healthcare Business Sector for the Yale New Haven Health System Center for Emergency Preparedness and Disaster Response. He was also previously an epidemiologist and emergency planner for the Boston Public Health Commission.



He has advised leaders on preparedness systems and policy at all levels of government. He is an Opinion Contributor with The Hill and is frequently utilized as a subject matter expert for numerous media outlets. He is also the author the book Rethinking Readiness: A brief guide to twenty-first-century megadisasters, and co-author of Catastrophic Incentives: Why our approaches to disasters keep falling short, both published by Columbia University Press.

He holds a Master's degree in Public Health from UMASS Amherst in Health Policy and Management, and a Master's degree in Business Administration from Quinnipiac University.





ÜLKÜ ROWE

Engineering Director, Google Cloud Board Member, Turkish Philanthropy Funds

Ülkü Rowe is an Engineering Director at Google Cloud's Office of the CTO, a team of industry ex-CTOs who are the world's foremost experts on cloud computing, analytics, Al, and machine learning. At the forefront of Google's cloud, data analytics, and machine learning capabilities, Ulku enables the financial services industry to take advantage of Google's technology to fuel their digital transformation.

Before joining Google, Ülkü was a Managing Director of Technology and CTO at J.P. Morgan Chase and Bank of America. During her financial services career, she built technology platforms for trading & analytics, middle & back-office, risk management, and finance. She built and led global, diverse teams and drove business transformation through technology innovation and leadership.

Ülkü received her MS degree in Computer Science from the University of Illinois at Urbana-Champaign and her BS degree in Computer Engineering from Bogazici University in Istanbul.

She serves on the Fulbright Association Board of Directors, the University of Illinois at Urbana–Champaign College of



Engineering Board of Visitors, and the University of Illinois Chicago College of Engineering Advisory Board.

She has previously served on The Federal Reserve Bank of New York Fintech Advisory Group and CapitalG Board of Advisors.



Opening Fireside Chat

Can Technology Accelerate Social Impact?

An insightful and engaging closing fireside chat, where our speakers will explore the intersection of technology and social impact. They will discuss how cutting-edge technological advancements have the potential to revolutionize the way we tackle pressing global challenges, empower communities, and promote sustainable development. They will discuss how aligning technology with human-centric values and using it collaboratively, ethically, and with a deep understanding of the communities we serve, can amplify our impact and reach more people more effectively.

ZEYNEP TÜFEKÇİ, PhD

Professor of Sociology and Public Affairs, Princeton University

New York Times Columnist

AYŞEGÜL İLDENİZ

Board Member (Doğan Holding, Pegasus Airlines, Vestel,
Zorlu Energy)
Former Global Vice President, Intel
Board Member, Turkish Philanthropy Funds



ZEYNEP TÜFEKÇİ, PhD Professor of Sociology and Public Affairs Princeton University

Affairs, Princeton University
New York Times Columnist

Zeynep Tüfekçi is a Turkish-American sociologist, and the Henry G. Bryant Professor of Sociology and Public Affairs at Princeton University. She is also a columnist for The New York Times. Her work focuses on social media, media ethics, the social implications of new technologies, such as artificial intelligence and big data, as well as societal challenges such as the COVID-19 pandemic using complex and systems-based thinking. In 2022, Tufekci was a Pulitzer Prize finalist for her "insightful, often prescient, columns on the pandemic and American culture", which the committee said "brought clarity to the shifting official guidance and compelled us towards greater compassion and informed response.

Before becoming a regular columnist, she was a frequent contributor to The New York Times and The Atlantic. She has also written columns for Wired and Scientific American. Prior to Princeton, she was a professor at Columbia University's Craig Newmark Center for Journalism Ethics and Security, a faculty associate at the Berkman Klein Center for Internet and Society at Harvard University, and an associate professor at the School of Information and Library Science at the University of North Carolina and Associate Professor at the University of Maryland Baltimore County.



Opening Fireside Chat

Tüfekçi was born in Istanbul, Türkiye. In 1995, Tufekci received a B.A. in sociology from Istanbul University, as well as an undergraduate degree in computer programming from Boğaziçi University. Tüfekçi earned an M.A. and a Ph.D. from the University of Texas at Austin.

Tüfekçi has given a series of TED talks on online social change, technology, the role of artificial intelligence and machine learning, and the role of social media and tech companies. She has also been a regular contributor at Wired.



AYŞEGÜL İLDENİZ Board Member (Dogan Holding,

Pegasus Airlines, Vestel, Zorlu
Energy)
Former Global Vice President, Intel
Board Member, Turkish Philanthropy
Funds

Ayşe İldeniz is a global technology leader, award-winning executive, and a pioneer leading at the intersection of innovation, technology, and the future of business. Ayşe was recognized as one of the Top 100 Most Creative People by Fast Company Magazine in 2015 and is a 2010 Eisenhower Fellow. She has pioneered in development of "smart things", smart cities, smart energy, wearables and IoT products; built and led internationally diverse teams to deliver breakthrough results.

Ildeniz serves on conglomerate boards in technology, venture capital, media, consumer electronics, energy, and aviation industries—Doğan Holding, Vestel Electronics, Zorlu Energy, Pegasus Airlines and Tekfen Ventures; and provides consultancy in Silicon Valley. With a focus on AI, innovation, and smart future, Ayse also serves as the Chair of TUSIAD Silicon Valley Network and is a member of the board of Turkish Philanthropy Funds.

Ildeniz served as COO for Silver Spring Networks, publicly traded smart energy and smart cities company till its exit. Prior, she had worked at Intel Corporation as Vice President and General Manager of New Devices Group. Ildeniz also was on the EMEA board and ran 67 countries across the Middle East, Türkiye and Africa.

Ildeniz is a columnist at Oksijen Newspaper and is a speaker at conferences, quoted in world-recognized publications, and has been honored with multiple awards



Join the TPF Innovation and Impact Summit 2024 and hear how today's leaders—like keynote speaker Hamdi Ulukaya, founder and CEO of Chobani—are creating a better tomorrow.





TPF Innovation & Social Impact Summit



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Turkish Philanthropy
Funds and Hamdi
Ulukaya, Chobani Founder
& CEO — We're proud to
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The TPF Innovation and Social Impact
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of TPF and its commitment to innovation in
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Haldun Tashman

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Ahmet Bozer

TPF Summit is where passion meets purpose, where ideas converge to shape a better tomorrow. With discussions on AI for social good, corporate impact, and disaster resilience, TPF sparks innovation and inspires collaboration. Feeling privileged to join in with such esteemed members of the community! Proud to be part of this transformative journey!

Aylin Kosova Bilgin

What a day, what an event! Thanks to TPF, we are surrounded by such inspiringindividuals in our communities all gathered for one mission, to make a differencethrough innovative solutions. Together, we explore the transformative power of entrepreneurship and innovation in addressing societal challenges. Let's inspire and be inspired!

Burak Çelebi

Attending the TPF Innovation and Social Impact Summit is a reminder of the power of collective action. Firstly, a heartfelt thank you to TPF for making this event possible and for gathering esteemed members of the community. Your dedication to bringing a different and valuable perspective to philanthropy is invaluable. Let's use this platform to inspire one another and drive innovation for the betterment of society. Together, we can make a difference.

Dilek Babakurban

We're delighted to be a part of TPF's Innovation and Social Impact Summit, a distinguished gathering that brings together innovative minds, young professionals, and industry pioneers in our communities. A day full of discussions around how we can make our communities better and brighter!

Elif-Tamer Seçkin

I am truly inspired by TPF's Innovation and Social Impact Summit – a transformative event that I'm grateful for the opportunity to join in on. The commitment to driving positive change through innovation is not just admirable but crucial for shaping a better world, and I can't wait to see the impact it will have on our collective future.

Hakkı Akbulak

Turkish Philanthropy Funds (TPF) has been a role model organization for impactful social investments in Turkish and Turkish-American communities for over a decade. Today's societal issues are multifaceted, complex so they require innovative thinking and an entrepreneurial approach. I'm thrilled to join the first TPF Innovation and Social Impact Summit to exchange perspectives on driving positive change through our collective expertise and shared passion for making the World better for all.

Hande Aksoy

Feeling privileged to be among such a diverse and driven group of individuals at the TPF Innovation and Social Impact Summit! Special thanks to TPF for organizing this event and for bringing together such esteemed members of the community. Your commitment to driving innovation and social change is remarkable. Let's seize this opportunity to ignite positive change around the world.

Kerim Tuna

Excited to be part of this gathering aimed at driving positive change and fostering innovation in our communities. I extend my sincere gratitude to TPF for organizing this event and bringing together such a diverse and talented group of individuals. Let's use this platform to inspire each other, share insights, and forge collaborations that have the potential to make a real difference in the world.

Thank you, TPF, for providing us with this opportunity to come together and make a meaningful impact.

Muhammed Üzüm

As one of the founding members of TPF, I feel a deep sense of pride and delighted to be a part of TPF's Innovation and Social Impact Summit. The event undoubtedly bring together a very distinguished gathering, and a great platform to bring innovative minds, young professionals, variety of entrepreneurs and pioneers together. Discussions are insightful, enlightening and shed light on ways to contribute to our communities. I am sure all our participants and their commitment to Philanthropy create a powerful momentum that gives TPF its purpose. The future is very bright and promising for our sacred mission.

Murat Ağırnaslı

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Mustafa Kemal Abadan

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Onur Akansel

Today is about driving positive change. Through engaging panels and networking opportunities, the Summit provides a platform for collaboration and exploration. I'm delighted to be a part of this platform and excited to create a more sustainable and resilient future together! Thank you TPF!

Trehan Family

TPF Summit inspires me in many ways. By bringing together entrepreneurs, investors, and leaders, TPF creates a platform for meaningful dialogue and action not just today, but every day. Let's harness this collective energy to drive positive change in our community and to build a more inclusive world!

Tuba Fırıncıoğlu

Grafeful for the opportunity to connect with such a motivated and diverse cohort at the TPF Innovation and Social Impact Summit! Huge appreciation to TPF for orchestrating this gathering and uniting such respected figures from the community. Your dedication to fostering innovation and societal progress is truly inspiring.

Uğur Aksu

Sunny Fruit is thrilled to be part of the TPF Innovation and Social Impact Summit! Firstly, a heartfelt thanks to TPF for making this event possible, gathering esteemed members of the community. Your dedication to bringing a different and valuable perspective to philanthropy is truly commendable. Looking forward to engaging discussions, fruitful collaborations, and inspiring insights. Let's make a real difference together!

Yiğit Isıker

The TPF Summit is more than just a mere event. It is, in fact, a crucial step in our collective journey towards bringing about a positive impact. We are united under TPF's umbrella, and I have always felt immensely proud to be a part of its inspiring and passionate community. Every individual in this community has a wealth of knowledge to share and is committed to transforming communities in need. It is an honor to be part of this event, and I eagerly anticipate many more in the future.

Yücel Edebali

A heartfelt thank you to TPF for making this event possible and for gathering our community together. TPF's dedication to bringing a different and valuable perspective to philanthropy is invaluable. Let's use this platform to inspire one another. Together, we can make a difference!

Zeynep - Evren Bilimer



Didem Altop

Şenay Ataselim-Yılmaz, PhD

Ayşegül Ildeniz

Zeynep Oğuz Bilimer

Pınar Özyürek

Ülkü Rowe



Şenay Ataselim Yılmaz, PhD EXECUTIVE DIRECTOR

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Interior Designer, D by Design

Onur Erzan

Head of Private Wealth, Bernstein Private Wealth Management

Seran Müdüroğlu Trehan

Businesswoman and Philanthropist

Ilkü Rowe

Engineering Director, Google
Cloud

A huge thank you to our supporters, speakers, and every single guest joining us. Your support and participation are what make this summit not just an event, but a milestone in our shared mission to impact the world positively.



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A portion of the proceeds will be directed towards the Columbia–TPF Global Resilience Fund, a pioneering collaboration between Turkish Philanthropy Funds, Columbia Global Center in Istanbul, and Columbia University to address the challenges of disaster recovery.

This initiative redefines global crisis response and sustainability, representing a unique model of partnership between a university and a foundation. It centers on research, capacity-building, and cross-learning opportunities.

Following the devastating earthquakes in Türkiye and Syria in February 2023, causing over 55,000 fatalities, displacing more than 3 million people, and resulting in extensive property damage, the imperative of building resilience in disaster-prone areas became strikingly evident. The Columbia-TPF collaboration embodies global solidarity and philanthropy, dedicated to transforming the lives of those impacted by these disasters.