



TURKISH
PHILANTHROPY
FUNDS



WE Build A Community Around Giving

TPF GALA

Sponsorship Package

Turkish Philanthropy Funds is the story of a small circle of donors growing into a 10,000+ donor community, precisely because of each donor's passion for giving back and belief in the impact of community philanthropy.

Today, we are proud to be the leading Turkish-American community foundation for high impact social investments. Our story began in 2007 when a handful of visionaries united as a small but determined team established Turkish Philanthropy Funds to bring our community together for impactful and effective philanthropy. In the past two decades, we have become a connector between donors and partners working to bring us safe, strong, and vibrant communities. Our legacy builds on each donor's story.

➤ WE Deliver High Impact Philanthropy

We invite and encourage new ideas, pioneering practices, and original methods. We provide a forum for people to connect and exchange ideas and explore perspectives that can change the conversation and achieve high-impact philanthropy for community good. We channel donor funds to the most impactful institutions - from a refugee human service organization in Istanbul, to the small but mighty education NGO in Samsun, and to the local community foundation in Nevada. Each donor's individual contribution adds up to our collective impact.

➤ WE Promote a Culture of Collaboration

We believe that doing this work together will allow us to create a community that collaborates, honors each other's voices, and uses innovative approaches to address the immediate needs in our communities. We know that we are more powerful when we work together. We mobilize our donors and partners to get involved in ways never possible before so that the impact of their philanthropy can reach well beyond to create sustained and lasting change for generations.

➤ WE Pride Ourselves with Traceable Accountability

Accountability has been our priority since day one. Our donor services and grantmaking are high-touch and highly tailored which enables donors to trace the full journey of their contributions. We are organized to provide donors with a wealth of expertise in handling the most complex types of transactions, all conducted according to sound business principles, and with the highest levels of transparency, privacy and integrity. We are committed to showing how every donation is used and hold our partner organizations on the ground to the same high standards.

➤ WE Power Charge Your Legacy

We work towards building a better future and a legacy of giving for our donors individually and for the Turkish-American community at large. Our donor community has access to tools to create and tell their own stories that demonstrate what matters most to them with their gifts. We couldn't be more proud that we have created a highly impactful community of philanthropists who are implementing their positive visions and hopes for society and community through TPF.

TPF GALA

MAY 9, 2022

CELEBRATING 15TH YEAR ANNIVERSARY

HONORING HAMDİ ULUKAYA

WITH PHILANTHROPIST OF THE YEAR AWARD

THE METROPOLITAN MUSEUM OF ART

Please reply by April 22, 2022

pinar@tpfund.org | 646.530.8988

➤ **15TH YEAR CELEBRATORY SPONSOR - \$150,000+**

Recognition as the 15th year celebratory sponsor of 2022 TPF Gala on materials and collateral including digital screens; 2 Premier Tables with up to 20 guests in total; Three-minute speech opportunity at the Gala; 2 Full-page ad with message of support in a prominent location of the digital Gala journal; Acknowledgment by the board chair in his opening speech; Private tour of Greek and Roman or Egyptian art galleries on the day of the Gala; Named fellowship supporting 20 students' full-tuition for four-years of college in Turkey.

Recognition at TPF's Founders Society Pioneering Partners Level.

Acknowledgment as a Honorary Benefactor.

Tax-Deductible Portion: \$145,100.

➤ **The VISIONARY - \$100,000+**

Recognition as the lead sponsor of 2022 TPF Gala on materials and collateral including digital screens; Premier Table with up to 10 guests; 2 Full-page ad with message of support in a prominent location of the digital Gala journal; Acknowledgment by the board chair in his opening speech; Private tour of Greek and Roman or Egyptian art galleries on the day of the Gala; Named fellowship supporting 10 students' full-tuition for four-years of college in Turkey.

Recognition at TPF's Founders Society Lead Partners Level.

Acknowledgment as a Honorary Benefactor.

Tax-Deductible Portion: \$97,550.

➤ **The PIONEER - \$50,000+**

Recognition on all marketing materials and collateral including digital screens; Premier Table with up to 10 guests; Full-page ad with message of support in a prominent location of the digital Gala journal; Acknowledgment by the board chair in his opening speech; Named fellowship supporting five students' full-tuition for four-years of college in Turkey.

Recognition at TPF's Founders Society Keystone Partners Level.

Acknowledgment as a Honorary Benefactor.

Tax-Deductible Portion: \$47,550.

➤ **The PHILANTHROPIST - \$30,000**

Recognition on all marketing materials and collateral including digital screens; Preferred table location with up to 10 guests; Half-page ad with message of support in a prominent location of the digital Gala journal; Acknowledgment by the board chair in his opening speech; Named fellowship supporting 10 students' full-tuition for four years of college in Turkey.

Acknowledgment as a Honorary Benefactor.

Tax-Deductible Portion: \$27,550.

➤ **The CHANGEMAKER - \$15,000**

Recognition on all marketing materials and collateral including digital screens; Priority seating for 10 guests; Half-page ad with message of support in the digital Gala journal.

Tax-Deductible Portion: \$12,550.

➤ **SPONSOR A TABLE FOR STUDENTS - \$10,000**

Acknowledgment in the digital Gala journal. We will determine undergraduate and graduate students to attend the Gala via lottery.

Fully Tax-Deductible.

➤ **The INNOVATOR - \$8,000**

Recognition on all marketing materials and collateral including digital screen; Premium seating for 2 guests; Half-page ad with message of support in the digital Gala journal.

Tax-Deductible Portion: \$7,510.

➤ **The SUPPORTER - \$4,000**

Recognition on all marketing materials and collateral including digital screen; Premium seating for 1 guest; Half-page ad with message of support in the digital Gala journal.

Tax-Deductible Portion: \$3,755.

➤ **The FRIEND - \$1,500**

Seating for 1 guest.

Tax-Deductible Portion: \$1,255.

SPECIALTY SPONSORSHIP OPPORTUNITIES

➤ **Dinner Sponsorship - \$25,000**

6 available. Recognition on the digital menu card.

Fully Tax-Deductible.

➤ **The Great Hall Reception Sponsorship - \$15,000**

1 Available. Individualized Recognition on the Great Hall signage.

Fully Tax-Deductible.

➤ **Centerpieces Sponsorship- \$5,000**

3 Available. Recognition with personalized cards on plants.

Fully Tax-Deductible.

➤ ADVERTISING IN THE DIGITAL GALA JOURNAL

- Back Cover – \$20,000
 - Inside Back Cover – \$10,000
 - Inside Front Cover – \$10,000
 - Full Page – \$7,500
 - Half Page – \$4,000
 - Quarter Page – \$2,500
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Reservations must be received by April 22, 2022 to ensure recognition on all marketing materials.

All preferred language and artwork for event materials must be sent to pinar@tpfund.org by April 22, 2020. Technical specifications will be provided upon confirmation.

➤ Contact Information

Please list me as:

NAME: _____
COMPANY NAME: _____
ADDRESS: _____
CITY / STATE / ZIP _____
PHONE / CELL _____

SEATING REQUESTS AND/OR LIST OF YOUR GUESTS: _____

➤ Payment Information

Enclosed is a check in the amount of \$ _____ .
(Please make checks payable to Turkish Philanthropy Funds, Inc. and mail to 1460 Broadway, New York, NY 10036.)

I will pay by wire transfer. (Please contact us for instructions.)

Please charge my credit card \$ _____
Card Number _____ CVV Code _____
Name on Card _____ Expiration _____
Signature _____

I cannot attend, but would like to make a fully tax-deductible contribution of \$ _____ .

Enclosed is my company's matching gift paperwork.

Please scan and return this card by April 22nd to pinar@tpfund.org.
TICKETS MAY ALSO BE PURCHASED ONLINE AT WWW.TPFGALA.ORG.

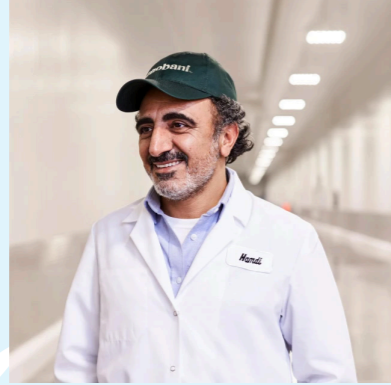
➤ For inquiries, please contact: Pinar Ozyurek (pinar@tpfund.org | 646.530.8988).

Turkish Philanthropy Funds is a tax-exempt organization described in Section 501(c)(3) of the Internal Revenue Code and your gifts are tax-deductible to the full extent provided by law. Tax ID 20-8392006.

PHILANTHROPIST OF THE YEAR AWARD

HAMDI ULUKAYA

**Founder, Chief Executive Officer & Chairman
Founder, Tent Partnership for Refugees**



Hamdi Ulukaya has been named as the recipient of the Philanthropist of the Year Award, which honors an outstanding philanthropist every year that has made significant contributions to philanthropy in diversity, equity and inclusion through innovation and their lifetime of work to make communities stronger places to live in.

We are proud to honor Hamdi Ulukaya with this year's award in recognition of his lifetime dedication to philanthropy, especially his commitment to help bring an end to the refugee crisis through Tent Partnership for Refugees. His life exemplifies the meaning of philanthropy, as seen through his career, leadership and philanthropic engagement.

Hamdi has tirelessly championed for a fair and equitable world for his employees, the communities supporting his business, refugees all around the world and our society in large.

Raised in eastern Turkey, Hamdi Ulukaya founded Chobani in 2005 with the mission of making better food more accessible and providing good food for all, while also improving local communities. Selling the first cup of yogurt in 2007, Chobani became the No. 1-selling Greek Yogurt brand in the U.S. less than five years later.

A devoted philanthropist, Ulukaya signed the Giving Pledge and founded the Tent Partnership for Refugees in 2016 to help end the global refugee crisis. Ulukaya serves on the board of La Colombe Torrefaction LLC, Pathfinder Village, and the Tent Partnership for Refugees.

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